



ISLAMIA COLLEGE OF SCIENCE & COMMERCE  
Srinagar (190002) J&K  
UGC- Autonomous (NAAC Accredited Grade "A")

# Innovative IDEAS CONTEST



## ORGANISED BY

ISLAMIA COLLEGE INNOVATION & INCUBATION  
HUB CENTRE (ICSC-IIC)

### ABOUT THE COLLEGE

Established in 1961, Islamia College of Science and Commerce (ICSC) has emerged as one of the premier higher education institutions of J&K. The college is affiliated to the University of Kashmir. In 2010, ICSC was granted the status of 'College with potential for Excellence' CPE status and Autonomous status by the University Grants Commission in the year 2014. It is the first college of the region to achieve this feat and is on way to becoming a Deemed University.

The college offers UG, PG and IPG courses in Science, Commerce and Humanities. Two one-year diploma courses (Stenography & Craft development) are also offered. In near future the college envisages to offer vocational courses as well.

### About ICSC-IIC (the Hub)

In tune with the vision of nurturing and to inspire student community across the Degree Colleges of Jammu and Kashmir to pursue innovation and entrepreneurship by creating a vibrant and conducive Startup ecosystem in the UT, the Department of Higher Education has designated the Islamia College Srinagar as Incubation and Innovation Hub.

### Objectives of the Hub Centre.

- The general objective of the Hub is to put in place an incubation and innovation platform that incubates any innovative idea capable of introducing new or disruptive technology in the development of existing and new products, processes or services among students.
- To provide service and support for the local population of Srinagar particularly Sher-e-Khas in the field of Handicrafts, their design element and value additions to local population of the Downtown Srinagar
- To provide mentoring and handholding of allied spokes.

### About the Event

The fact is "Necessity is the mother of innovation". The Contemporary problems demand innovative solutions. Our Students are full of innovative ideas and they need a platform to nurture and hand hold ideas put forth by them to find solution to problems and contribute to the society. Hence the need for fostering innovation in higher educational institutions becomes of paramount importance.

ICSC-IIC hub Center as such invites innovative and novel Ideas from the students belonging to all Govt. Degree Colleges of UT of J & K. The ideas could be in hardware and software categories with thrust areas from the following fields but not limited to:

- Handicrafts-Traditional Technologies/ Energy Conservation / Horticulture and Agriculture / Food Processing / Grossroot Innovation / New Products and Services / Traffic Management.

A two page write-up about the idea and applicability of the idea and how it can be put into practice with name of the student (s), College, Class with Roll No should be submitted to [iicislamiacollege@gmail.com](mailto:iicislamiacollege@gmail.com). Students and/or student groups are advised and encouraged to come up with novel ideas that they may feel can help the society and have a commercial potential.

**To create an echo system of Innovation and Incubation across the geographies, the entries to this contest shall also be taken from those young minds who are not enrolled in Degree colleges.**

The submitted innovative ideas shall be evaluated on the following criteria.

- ❖ Novelty of the Idea
- ❖ Complexity
- ❖ Clarity and details
- ❖ Flexibility and practicality
- ❖ Frugality
- ❖ Sustainability
- ❖ Scale of impact

Only top nine innovative idea holders in each hardware and software category shall be invited to give a presentation of their innovative ideas before the evaluation committee. The three top most innovative ideas in hardware category will be given a prize Money of INR 10,000, 8,000 and 5,000 respectively, while as the three top most innovative ideas in software category will be given a prize Money of INR 8,000, 5,000 & 3,000 respectively. Such idea holders shall also be provided with a chance to prototype and incubate the

idea with all possible support from the hub college. All the participants in the contest shall also be given a participation certificate.

**Last date of submission is 10-01-2021**

### Evaluation committee

- Prof. Saad Parvez  
Coordinator: IIEDC, NIT Srinagar
- Dr Yasir Ahmad Mir  
Assistant Faculty Craft Development Institute Srinagar.
- Mr Irtif Lone  
Incharge Center for Innovation, Incubation and Business Modeling, JK EDI, Srinagar
- Mr. Parvaiz Kaiser  
Director Able Data consultants
- Dr. Fayaz Ahmad Sheikh  
Innovation Researcher at Zhejiang University, China

### ORGANIZING COMMITTEE

CHIEF PATRON: MR. TALAT PARVEZ ROHELLA

(Commissioner/Secretary, to Govt. Higher Education)

PATRON: PROF.SHEIKH AJAZ BASHIR, PRINCIPAL ICSC

- Dr Zahoor Ahmad Jhat (ICSC)
- Dr Nasreen Qureshi (ICSC)
- Mr. Sameer Kaul (ICSC)
- Dr Khurshid Ahmad Tariq (ICSC)
- Mr. Mohammad Rafiq Lone (ICSC)
- Dr. Abid Banday (ICSC)



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